

0.25"

0.5"

### **THE PLAID HORSE 2/3 PAGE**

#### **VERTICAL AD WITH BLEEDS:**

- **Pink: Untrimmed size including 0.25" bleed on all 4 sides. Will be trimmed during printing = (5.575" W x 10.5" H.**
- **Blue: Final ad size after printing & trimming = 5.075" W x 10" H.** Text & images on the outer edges of this area may be trimmed off as result of slippage during printing.
- **White: Image area / safe zone = 4.075" W x 9" H.** Text & images in this area are safe from being trimmed off as result of slippage during printing.

**FORMAT AD IN CMYK MODE,  
300 DPI RESOLUTION**