

0.25" PINK - STARTING AD SIZE (3.25" WIDE X 10.5" HIGH) INCLUDES 1/4" BLEED ON ALL 4 SIDES THAT WILL BE TRIMMED OFF DURING PRINTING.

0.50"

BLUE - AD SIZE AFTER PRINTING & TRIMMING (2.75" WIDE X 10" HIGH)
TEXT & IMAGES ON THE OUTER EDGES OF THIS AREA MAY BE TRIMMED OFF AS A RESULT OF SLIPPAGE DURING PRINTING.

WHITE - AD SAFE ZONE (1.75" WIDE X 9" HIGH)
TEXT & IMAGES IN THIS AREA ARE SAFE FROM BEING TRIMMED OFF AS A RESULT OF SLIPPAGE DURING PRINTING

FULL BLEED 1/3 PG VERTICAL AD SPECS FOR THE PLAID HORSE

**FORMAT AD IN CMYK MODE WITH 300 DPI RESOLUTION.
ADS THAT ARE FORMATTED AT LESS THAN 300 DPI MAY LOOK BLURRY WHEN PRINTED.**